



**Oliver's Real Food Ltd  
ABN 33 166 495 441**

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7 February 2019

## **ASX Release**

### **Oliver's Real Food (ASX:OLI) Appointment of Interim Chief Financial Officer**

Oliver's Real Food Limited (**Oliver's** or the **Company**) is pleased to announce the appointment of experienced finance professional, Rowena Hubble, as interim Chief Financial Officer (CFO).

Rowena Hubble replaces outgoing Chief Financial Officer, Alan Lee, whose resignation was announced on 5 December 2018. Mr Lee will work with Mrs Hubble until the release of Oliver's half year financial statements at the end of February 2019.

Rowena has more than 15 years of quick service restaurant and consumer packaged goods industry experience, most recently as Group Financial Controller and Finance Transformation Lead for Metcash, owner of brands IGA Supermarkets, Foodland and Campbell's. Prior to that Rowena had 12 years with McDonald's Australia in positions including Financial Controller and Company Secretary.

Rowena brings with her strong experience in robust cost management and growth, and will lead the cost rationalisation review programmes underway at Oliver's and work with the CEO and Executive Team to identify further profitability improvement initiatives.

Holding a Bachelor of Business (Accounting and Finance) from the University of Technology Sydney, and a Graduate Diploma in Company Secretarial Practice, Rowena is also a Fellow of CPA Australia.

Greg Madigan, Chief Executive Officer of Oliver's, commented "I am very excited to have Rowena joining our Executive Team in this Key Management role. Rowena brings with her a wealth of industry and finance experience and is well placed to work with me in meeting our current financial goals and leading the company into the future."

Rowena Hubble will commence as interim CFO on Monday 11 February 2019, initially on a 6-month contract basis.

For further information please contact:

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Chief Executive Officer  
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Chairman  
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**About Oliver's Real Food Limited (ASX:OLI)**

Oliver's Real Food Limited (**Oliver's**) listed on the ASX on 21 June 2017. Over its 13-year operating history, Oliver's has established a significant market position providing a healthy fast food alternative for travellers on Australia's major arterial highways. Oliver's Real Food is considered to be the world's first "certified organic fast food chain" and provides its customers with premium quality, "real" food that is fresh, natural, & free from additives and preservatives, 7 days a week.

Oliver's is a conscious business that understands, and is committed to, the interdependency of "all stakeholders" including our, customers, investors, team members, suppliers, the environment, and the communities in which we operate. [www.oliversrealfood.com.au](http://www.oliversrealfood.com.au)