

17 December 2020
ASX Announcement

ASX – OLI EG Opens First Oliver's Franchise Store

Oliver's Real Food Limited (the **Company**) is delighted to announce that we have today opened the first Oliver's Real Food franchise store in conjunction with EG Fuelco (Australia) Limited (**EG**).

As announced to the market on 7 October 2020, the Company entered into a Master Franchise Agreement with EG, appointing EG as its exclusive franchisee of Oliver's Real Food branded cafés in the petrol and convenience sector in Australia.

Just over two months after entering into that Master Franchise Agreement, EG have today opened the first of these franchised stores at 67 Orange Grove Road, Liverpool in Sydney's Western Suburbs, with two more Western Sydney locations already in the pipeline to open in 2021.



Caption: The fresh new look of Oliver's at the first EG franchise store in Liverpool NSW.

Fresh design and Refreshed Menu bring a taste of innovation

In addition to a fresh new look at this first franchise location, the menu will include several innovations like the new Oliver's plant-based burger option.

Known as the OLI-Burger, this new menu item has been developed and then trialled in selected stores and received rave reviews from a wide range of customers.



The OLI Burger will launch at the new EG franchise store and across the entire Oliver's Real Food Network from 17th December 2020.

The new OLI-Burger will hit a "hot spot" with customers craving a delicious burger, but also wanting to eat more healthily, make a better choice for the environment, and protect animal rights.

Tammie Phillips CEO commented:

"The burger segment in Australia is an \$8.7bn market. We want a "bite" of that market and are very excited to be launching our meatless burger through our network. Together with the HARVEST GOURMET® brand team we ran several customer trials in our stores and the feedback was an overwhelming ... Yes!"

See what the customers had to say about the new OLI Burgers here: ...

<https://vimeo.com/467597336/9dfc79fb86>

This ASX release has been authorised by the Board of Directors.

For further information please contact: Jason Gunn, **Chairman**

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About Oliver's Real Food Limited (ASX:OLI)

Oliver's Real Food Limited (**Oliver's**) listed on the ASX on 21 June 2017. Over its 15-year operating history, Oliver's has established a significant market position providing a health fast food alternative for travellers on Australia's major arterial highways. Oliver's Real Food is the world's first "certified organic fast food chain" and provides its customers with premium quality, "real" food that is fresh, natural, & free from additive and preservatives. Oliver's is a conscious business that understands, and is committed to, the interdependency of "all stakeholders" including our customers, investors, team members, suppliers, the environment, and the communities in which we operate. www.oliversrealfood.com.au.