



**Oliver's Real Food Ltd**  
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## **ASX Release: Oliver's Real Food Limited (ASX:OLI)**

### **New Oliver's Store Opening at Euroa in Victoria**

Oliver's Real Food Limited (**Oliver's** or the **Company**) has today opened another store in the Oliver's fresh, natural, organic store network on the Hume Highway at Euroa, two hours' drive North of Melbourne. The business previously known as "Jax Café" was acquired on 21 September 2017 and has now been re-branded as Oliver's Euroa.

The store is in the Service Centre Food Court, next to McDonalds and is ideally located to service both Northbound and Southbound travelers. This is the fifth Oliver's store located on the Hume Highway between Sydney and Melbourne.

Oliver's has secured a ten-year lease with two five-year extensions and the fixed annual rent is consistent with other Oliver's freeway property leases. Oliver's has also secured prominent branding and signage placements.

Oliver's expects first full year sales to be over \$1.7 million.

For further information please contact:

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Chairman  
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#### **About Oliver's Real Food Limited (ASX:OLI)**

Oliver's Real Food Limited (**Oliver's**) listed on the ASX on 21 June 2017 after raising \$15m by way of an Initial Public Offering. Over its 12 year operating history, Oliver's has established a significant market position providing a healthy, fresh food alternative to traditional fast food for travellers on Australia's major arterial highways. Oliver's Real Food is believed to be the world's first certified organic fast food chain with stores along the arterial highways of Australia's eastern seaboard. Oliver's provides its customers with premium quality, "real" food that is fresh and natural, free from additives and preservatives, 7 days a week at major highway locations. Oliver's is passionate about nutrition and the benefits of eating well. Approximately 50% of the food and beverages sold at Oliver's sites is organically grown and 90% of it is Oliver's branded.

Oliver's plans to own and operate approximately 33 stores by the end of FY2018 and over 60 stores within the next few years.

[www.oliversrealfood.com.au](http://www.oliversrealfood.com.au)

**FRESH. NATURAL. ORGANIC.**