



## Oliver's Opens 25th Store in Port Macquarie, NSW

Oliver's Real Food founder and CEO Jason Gunn and Port Macquarie Mayor Peta Pinson cut a ribbon on November 16 2017 to mark the opening of the 25th Oliver's at Port Macquarie NSW.

Mr Gunn said Port Macquarie had long been a destination site for travellers on the Pacific & Oxley Highways.

"For us, it has always been a special location, because when we first opened Oliver's on the highway at Wyong in 2005, we got a lot of people from Port using that as a stop," he said.

He said the specially designed & purpose built Port Macquarie store was the model for the future of Oliver's, and that fans of Oliver's should expect to see more stores like this on Australian highways.

Mr Gunn said creating 20-odd jobs in the area would have a positive impact but the social impact of having a healthy food choice for locals and travellers would be the significant impact.



**MILESTONE MOMENT:** Port Macquarie Mayor, Peta Pinson and Oliver's Real Food Founder and CEO, Jason Gunn officially open Oliver's new Port Macquarie store.



## New Products

Whilst the Oliver's operations team were busily opening brand new stores, the R&D team have been developing and launching a bunch of new and excitingly delicious products for our growing list of customers to enjoy.

### NEW REAL CRISPS

Born from a desire to provide great tasting, handcooked crisps, Oliver's Real Crisps launched in November 2017 and have proven incredibly popular in store.

Available in Marlborough Sea Salt, Rosemary & Thyme, and Sweet Potato varieties, they're so good we had to share.



### NEW SIDES

In addition to our iconic organic green beans and edamame, we recently introduced oven roasted Rosemary Potatoes and Sweet Potato Strips to our sides menu.

Incredibly more-ish, they join our popular vegan friendly Golden Rice Nuggets as the new Oliver's 'must haves' and are already available in your favourite Oliver's store.



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### NEW VEGAN SANDWICH

Oliver's is all about providing nutritious menu options for everyone, and our new vegan Sweet Potato & Salad sandwich reinforces this commitment.

A deliciously filling combination of oven roasted sweet potato, sliced tomato, mixed lettuce, avocado, hummus and red capsicum dip on our wholemeal, vegan friendly bread, the Sweet Potato & Salad sandwich is made fresh instore daily and is now available.



## Have you seen our new billboards?

If you're on the road from Horsham, Victoria to Maryborough, Queensland, you'll definitely pass a bunch of our brand new billboards. There are 38, in fact, on the Hume Highway between Melbourne and Sydney, and the Pacific Highway between Sydney and Brisbane

Strategically placed along the major highways our billboards will even tell you how far to the next Oliver's store, so you can plan your trip, knowing your tummy will be happy.





# Don't just sit there



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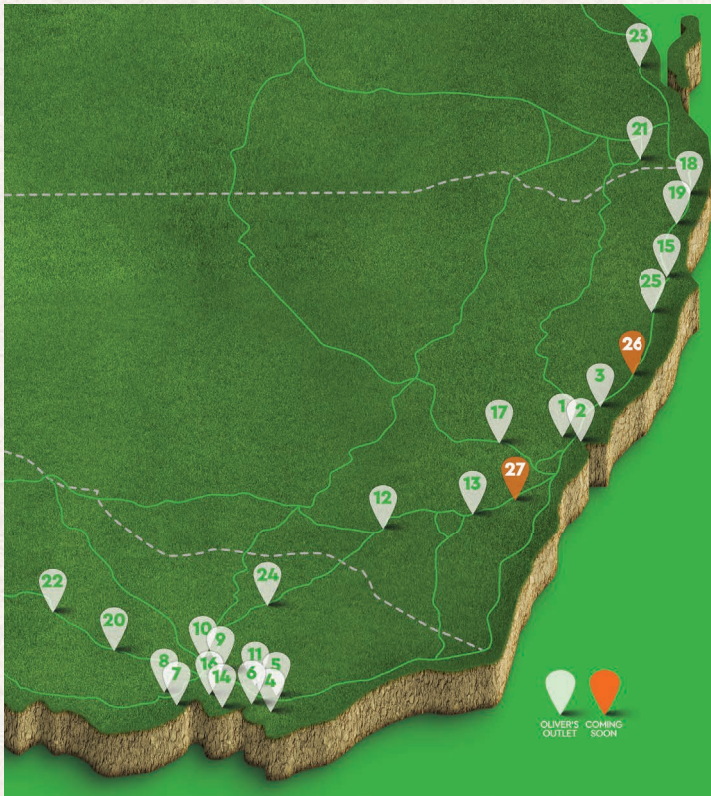
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## Plan your trip.

- |                       |                     |
|-----------------------|---------------------|
| 1. Wyong Northbound   | 16. Penlink Inbound |
| 2. Wyong Southbound   | 17. Lithgow         |
| 3. Hexham             | 18. Chinderah       |
| 4. Officer Outbound   | 19. Ferry Park      |
| 5. Officer Inbound    | 20. Ballarat        |
| 6. Eastlink Outbound  | 21. Aratula         |
| 7. Geelong Southbound | 22. Horsham         |
| 8. Geelong Northbound | 23. Maryborough     |
| 9. Wallan Northbound  | 24. Euroa           |
| 10. Wallan Southbound | 25. Port Macquarie  |
| 11. Eastlink Inbound  |                     |
| 12. Gundagai          | <b>Opening Soon</b> |
| 13. Goulburn          | 26. Bulahdelah      |
| 14. Penlink Outbound  | 27. Sutton Forest   |
| 15. Coffs Harbour     |                     |

Try out our new store locator and get directions to your closest Oliver's store.

[oliversrealfood.com.au/pages/store-locator](http://oliversrealfood.com.au/pages/store-locator)

## Oliver's Real Food Joins Forces with Oxfam Australia

Oliver's Real Food and Oxfam have joined forces to share our love of nutritious, real food – both in Australia and around the world.

We believe no-one should live in poverty and everyone deserves nutritious, real food. That's why we've teamed up to tackle the global threat of hunger and malnutrition. We are working together to provide farmers in the world's most vulnerable communities with vital new farming skills and resources so that every family – near and far – can eat healthy food all year round.

Together we are empowering people to grow nutritious food and lift themselves out of poverty.



### OLIVER'S LOVE BUCKETS

Visit any Oliver's store and you're sure to find one of our 'Love Buckets'. Over the years our Love Buckets have collected many thousands of dollars in loose change which Oliver's has donated to numerous charity organisations like 'ChildFund', the 'Mai-Wiru Foundation', and now 'Oxfam Australia'.

**WE'D LOVE TO CHAT!**

Got a question about nutrition, or just want to share the love?  
Email us at [info@oliversrealfood.com.au](mailto:info@oliversrealfood.com.au) or join the conversation online.

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